

NEWSLETTER



DHA
BAHAWALPUR

December 2016

REINFORCING LEGACY

A LUXURIOUS AND SERENE RESIDENTIAL PROJECT THAT HAS COME TO BAHAWALPUR,
THE CITY OF PALACES.



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Message of President Project Management Committee and Commander 31 Corps



It is indeed a matter of immense pleasure to see DHA Bahawalpur evolving into an efficient, well poised and progressive corporate organization. DHA Bahawalpur, a modern housing project has been launched in the pivot of Southern Punjab with a view to improve overall outlook of the traditional city, accelerate socio-economic-cultural activities in the area, besides providing upscale living style and best civic amenities to local populace.

It is heartening to see this project achieving, within prescribed timelines the best of standards. I would like to appreciate / acknowledge the hard work / dedication of entire DHA team involved in making this dream a reality. DHA Bahawalpur is making concerted efforts in multifarious fields to maintain its stature as a modern, efficient and vibrant organization. The ongoing fast-track development work of Main Boulevard, Sectoral Development, Opening of Sub Transfer Offices in Lahore, Karachi and Islamabad are few remarkable achievements of DHA Bahawalpur which genuinely deserve commendation.

I am confident that DHA staff would continue to work hard with utmost zeal, dedication and serve their clientele to the best of their abilities. The DHA management should respond efficiently to the needs of clientele and take them on board to achieve desired goals for healthy, dynamic and vibrant civic life. DHA Bahawalpur is obliged to maintain its trust over valued customers and uphold good repute and credibility. I wish DHA and its management all the best in their efforts to achieve their future plans. May Allah Almighty always be with you Aameen.

God bless you all.

Lt Gen Javed Iqbal, HI (M)
President Project Management
Committee and Commander 31 Corps

Message of Project Director DHA



It is a matter of great satisfaction for the DHA Bahawalpur Management that vision of establishing modern, self-sustaining, green city in relatively less developed part of Southern Punjab is fast becoming a reality.

DHA Bahawalpur was formally launched on 27 Nov. 2015 by floating 1 Kanal and 10 Marla residential plots in open market to which an overwhelming response was received from all parts of country and overseas Pakistanis. Second ballot for 4 Marla commercial and 2 Kanal residential plots was launched online for the first time on 6 Aug 2016. To facilitate the customers all over, DHA Bahawalpur took an important customer friendly step of establishing three sub-transfer offices in Lahore, Karachi and Islamabad.

On time completion of development work and handing over possession of developed plots is hallmark of any well reputed organization. Living up to its traditions development work was inaugurated on 28 Apr. 2016 and is undergoing at a fast pace to make it liveable by Dec. 2018 In-sha-Allah.

DHA Bahawalpur is truly meant to revitalize a "Majestic Lifestyle", for people of Bahawalpur with innumerable opportunities and state-of-the-art facilities. In the next communiqué In-sha-Allah some very significant projects related to health, education and most modern amenities will be uncovered, as many MOUs with National and International institutes / companies are in advance stage of finalization.

Here I would like to thank my predecessors and the previous teams for their untiring efforts in establishing this set-up on strong and solid foundation, making it easier for us to achieve higher benchmarks. Where we stand today is indeed a team effort, especially the unflinching trust reposed in us by our clientele from home and abroad, enabling us to achieve important milestones well in time.

I assure all, that DHA Bahawalpur would live up to your expectations and shall prove to be a world-class housing society in times to come.

May Allah Almighty guide and help us in achieving our goals.

Aameen.

Brig Arif Rashid Kiani
Project Director
DHA Bahawalpur



Vision

Provision of a remarkable opportunity to deliver a world-class, integrated, sustainable city to enable people of Bahawalpur to live, work & learn in a socially, environmentally and economically sustainable manner. To deliver a holistically master planned township complemented by residential, commercial, institutional, cultural, civic and recreational opportunities to create desired life style.

Mission

To emerge as a self-sustained organization, feeding by itself with primary aim to provide welfare pedestal for Army allottees, wards of Shuhada and Civilians. To act as morale boosting factor for all ranks by taking care of their future housing needs, while they are guarding national interests under diverse security environment. To provide qualitative, modern and international standard living environment to allottees (Civil and Army persons) and to push Southern Part of Punjab towards economic prosperity.

Building on the DHA Legacy

The Executives:

Below are the executives who have been the driving force in turning DHA Bahawalpur into reality.

President Project Management Committee

Lt Gen Naeem Khalid Lodhi, HI (M)	May. 2010
Lt Gen Muhammad Haroon Aslam, HI (M), S Bt	May. 2011
Lt Gen Zubair Mahmood Hayat, HI (M)	Jan. 2013
Lt Gen Javed Iqbal, HI (M)	Jan. 2014
Lt Gen Javed Iqbal, HI (M)	May. 2015

Project Director

Brig Khalid Iqbal Farooqi, SI (M)	Oct. 2010
Brig Muhammad Maqsood Akhtar, SI (M)	Mar. 2014
Brig Arif Rashid Kiani	Sep. 2015

Secretary

Col Abdul Aziz Khan	Aug. 2011
Col Masood Ul Hassan	Nov. 2012
Col Fahim Babar	Dec. 2014
Col Muhammad Rashid Khan	Nov. 2016



Brig Muhammad Maqsood Akhtar, SI (M), Brig Khalid Iqbal Farooqi, SI (M), Brig Arif Rashid Kiani
 (2nd Project Director) (1st Project Director) (Present Project Director)

Sincerity from the First Step

Balloting Event of DHA Bahawalpur

An open computerized ballot took place at the most famous icon of Bahawalpur, Noor Mahal on Nov 27, 2015. Corps Commander Lt. General Javed Iqbal, HI (M) graced the occasion as chief guest. To make the ballot error free, a modern software was used while the results were shown LIVE via large screens to the gathering. Later the ballot results were posted on the website of DHA, www.dhabahawalpur.com. Corps Commander Lt. General Javed Iqbal, HI (M) congratulated the successful candidates and thanked the audience for their unprecedented response reflecting level of their confidence on DHA Bahawalpur Administration.



PD DHA Bahawalpur Addressing Ballot Ceremony



Senior Citizen Participating in Ballot Process



Historical First Ballot Ceremony at Noor Mahal



CEO ProMag, Mohammad Farukh Aslam briefing the audience



Distinguished Guests



Distinguished Guests



An Army Officer Clicks for Ballot



Prince Qamar Uz Zaman Abbasi Clicks for Ballot



An APS student Clicks for Ballot

Another Milestone Achieved

Groundbreaking Ceremony of DHA Bahawalpur

The groundbreaking ceremony of DHA Bahawalpur was held on-site on April 28 2016. It was a milestone towards turning the dream of majestic living into reality. After briefing about development of DHA Bahawalpur by Project Director and Consultant, the honorable chief guest unveiled the plaque with prayers for successful completion of the mega project. Later, the chief guest formally did the groundbreaking by himself driving a dozer.



Plaque Unveiling by Commander 31 Corps, Lt Gen Javed Iqbal, HI (M)



Commander 31 Corps, Lt Gen Javed Iqbal, HI (M) & PD DHA Brig Arif Rashid Kiani at Groundbreaking Ceremony



Commander 31 Corps, Lt Gen Javed Iqbal, HI (M) Broke the Ground by Driving a Dozer



Original Main Boulevard Design

Royalty in Your Reach

Bahawalpur, which lies just south of the Sutlej River, was founded in 1748 by Muhammad Bahawal Khan and was incorporated as a municipality in 1874. It is the site of the Adam wahan (Empress) Bridge, the only Railway Bridge over the Sutlej River in Pakistan, and has rail links with Peshawar and Karachi. There are palaces in the city, locally known as Mahals. Some of the most famous include: Noor Mahal, Gulzar Mahal, Shimla Kothi Sadiq Ghar Palace and Darbar Mahal. The Bahawalpur Museum and Bahawalpur National Library house collection of coins, medals, postage stamps of the former state of Bahawalpur, manuscripts, documents, inscriptions, wood carvings, camel skin paintings, historical models and stone carvings from Islamic and pre-Islamic eras. Bahawalpur is well connected with various cities of Pakistan through its road network, railway-track and Airport. The city has its own airport built by the Dubai Civil Aviation Department and the CAA Pakistan. Some important cities such as Dera Ghazi Khan, Islamabad, Karachi and Lahore are also connected through the national flag carrier, Pakistan International Airlines.



A Lavish Encounter

Bahawalpur, the city of palaces has come up with a marvelous project, DHA Bahawalpur. It will provide a perfect blend of luxury and comfort in the heart of Southern Punjab. The impeccably designed sectors within DHA welcome you to an elegant living unit. DHA Bahawalpur is facilitated with modern-day amenities i.e. shopping malls, theme parks and education from Nursery to the University level. The dynamic scheme proffers, medical college, hospitals, clinics, diagnostic centre, pharmacy and fitness centres. Other amenities include a processed water supply, sewage treatment plant, renewable energy sources and controlled density, making a wonderful lifestyle with all the ravishing accouterments around. The golf course view makes the outlook even more serene and exciting. In a nutshell, it is a holistic experience for the valued customers.



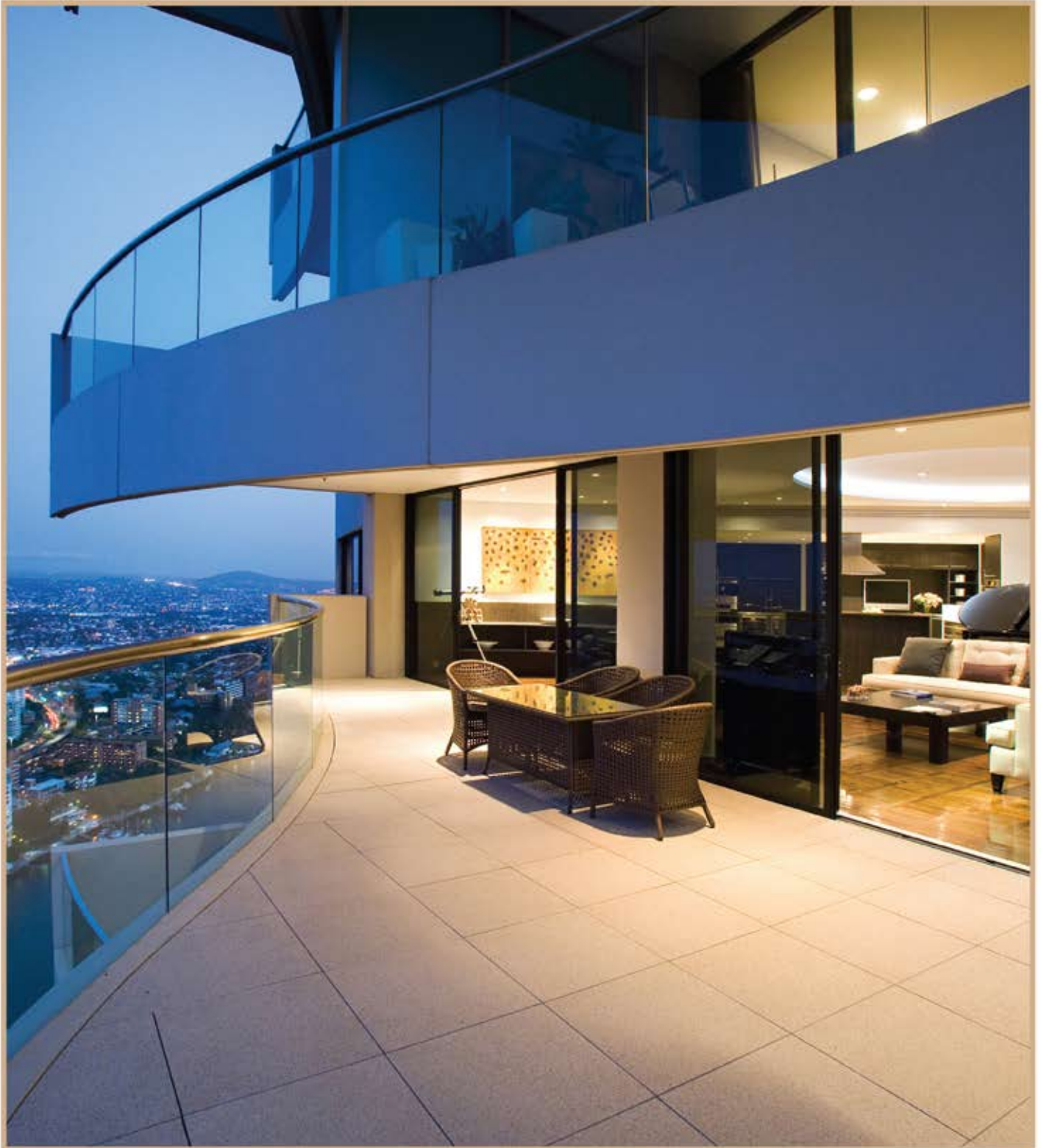
Live The DHA Life

DHA Bahawalpur strives to make your dream liveable by fulfilling all commitments. Our aim is to provide our residents a majestically comfortable lifestyle. Comprising of all the amenities and luxuries of modern-day lifestyle, that one has ever dreamt of. DHA is the perfect resource to transform your lifestyle in line with contemporary state-of-the-art living.

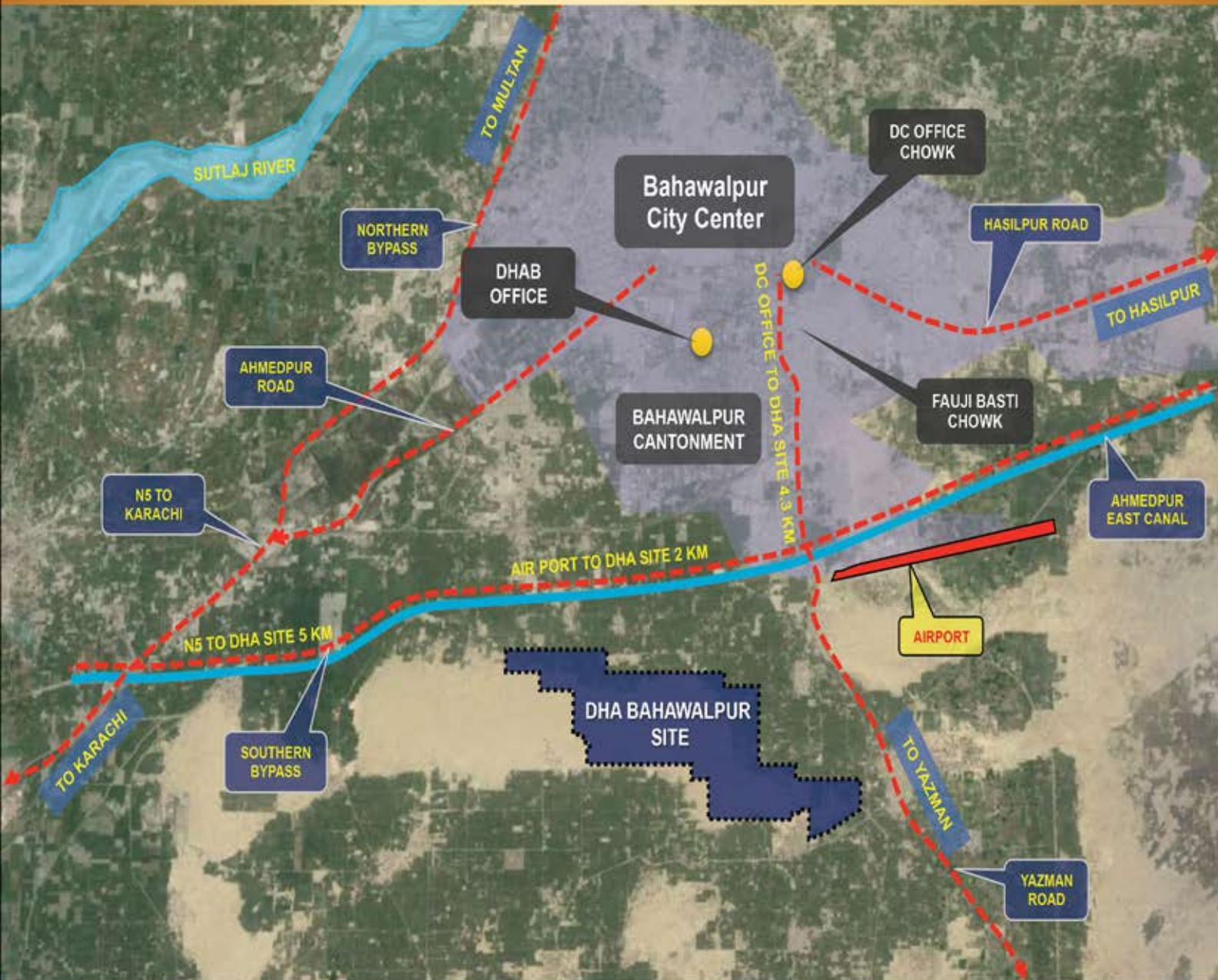


Classic Living

DHA Bahawalpur proudly announces 100% acquired and litigation free land. It's security system makes it inordinately safe and sound. The dynamic value additions in DHA Bahawalpur have resulted in tremendous enhancement of confidence and trust of public in the promising project.



DHA Bahawalpur Location Map



Location:

DHA Bahawalpur is strategically located on the Southern Bypass within five minutes drive to Airport and Centre of the City. It is a well-designed road network that will provide a convenient, hassle free route, to and from Bahawalpur City.



Another Step Forward Towards a Majestic Lifestyle



Actual Gate Design

				
Special Care for Special Citizens	LIVABLE BY 2018	LITIGATION FREE LAND WITH 100% OWNERSHIP	SAFEST INVESTMENT WITH GUARANTEED RESULTS	5 MINUTES DRIVE FROM SHIEKH RASHID AIRPORT

DHA DECADES OF DELIVERING DREAMS

Features

1. Grand DHA Mosque
2. DHA Club
3. DHA Resort
4. DHA Food Park
5. DHA Safari
6. Uninterrupted Power Supply
7. Garbage Disposal System
8. DHA Internal Transport System
9. Maintenance Services
10. Fire Brigade Service
11. World-class Horticulture
12. Kindergarten
13. Schools
14. Colleges
15. University
16. Five Star Hotel
17. Top Level Health Facilities
18. Medical College
19. Commercial Areas/Shopping Malls





Principal Consultants & Project Managers

To achieve impeccable design and best liveable haven to its residents, DHA Bahawalpur hired the services of one of the best consultants of the country, M/S ProMag Pvt. Ltd. as its principal consultants and project managers to undertake planning, design and management of prestigious megascale project.

ProMag is part of a premier consultancy group, currently spearheading a number of large-scale prominent projects all over the country and abroad. The group has developed a reputable professional track record of undertaking large-scale housing, land development, infrastructure, hospitals, mixed-use land and high-rise building projects in the region which is also a testament of the diversity of their portfolio. It holds unique and distinctive strengths of having a multi-disciplinary set-up to cater for the requirements of a full spectrum of services for such major developments. ProMag is now bringing this exclusive experience to DHA Bahawalpur.



Secretary DHA Bahawalpur Col Fahim Babar & COO of ProMag Mr. Hasan A. Danishmandi Signing the Contract



PD DHA Bahawalpur Brig Arif Rashid Kiani & CEO ProMag Mohammad Farrukh Aslam at the Ceremony

ProMag has already undertaken the master planning of DHA Bahawalpur. The key guiding principles of their planning strategy and design philosophy are based on an inspiration from the City's rich cultural heritage. Through strategic planning and innovative design, the master plan aims to create a sense of identity for a community that aspires to be part of a modern Bahawalpur, without losing respect for its cultural past. Urban planning concepts both at macro and micro level have, therefore, been articulated to reflect and uphold the characteristic elegance and sophistication of design as found in Bahawalpur's rich architectural heritage.

The large-scale development spanning over thousands of acres of land in Bahawalpur, is envisaged to be a modern, self-contained and sustainable development with all requisite amenities, and facilities which would be supported with high quality infrastructure.

The development has been planned to offer residential products of varying sizes to cater for the requirements of different markets including upscale, middle-income and affordable housing. Commercial and recreational areas have been adequately planned for major activities within the development to make it a 'self-contained' mini-city. The development would also comprise all amenities including parks, playgrounds, stadium, schools, colleges, clubs, healthcare, and other communal facilities.

All major shared facilities have been strategically planned on main arterials where they can be easily accessed by all residents of DHA. In addition, all requisite amenities are also dispersed within each sector to create self-contained neighborhoods. DHA Bahawalpur aspires to create such neighborhoods within the overall development where the residents can experience a sense of peaceful community living.

This mini-city at Bahawalpur shall be further complemented with an 18-hole golf course and a theme park. While seeking to embrace the city's cultural heritage and endorsing its prestigious identity as a City of Knowledge, DHA Bahawalpur's master plan also incorporates dedicated areas for schools and colleges as well as a specific enclave purely earmarked for universities and other institutions of higher education.



Senior Management of DHA Bahawalpur & ProMag at the Contract Signing Ceremony

While following the vision and the strategic direction of DHA Bahawalpur, ProMag is leading the effort towards planning, design and implementation of the project. The project has been carefully planned to be developed in successive stages. In addition to the master planning; major engineering works are also currently underway and the construction activity on a key development package is already planned to start soon at site. For undertaking these major development works, reputable construction firms have already been shortlisted to collaborate with DHA and ProMag towards the implementation of this mini-city.

Transfer and Record Sub Offices

DHA Bahawalpur Management has achieved another milestone by making Lahore, Islamabad and Karachi, Transfer & Record Sub Offices fully functional so as our valued customers living outside Bahawalpur can get their transfers done from respective locations without any travelling hassle.

Lahore:



Chief Guest, President Lahore Property Dealers Association Inaugurating Lahore Sub Office



PD DHA Bahawalpur Addressing the Ceremony



PD DHA Bahawalpur, Brig Arif Rashid Kiani with the management team at the inauguration of Lahore Transfer & Record Sub-Office

Karachi:



Chief Guest, Vice President Karachi Property Dealers Association Inaugurating Karachi Sub Office



PD DHA Bahawalpur Addressing the Ceremony

The second ballot was held on 6th August 2016

The 2nd ballot for 2 Kanal residential and 4 Marla commercial plots was held on 6th August 2016. DHA Bahawalpur is setting new standards and achieving milestones as the development work is being carried out swiftly in compliance with the international structural and constructional standards.



Project Director DHA Bahawalpur Addressing 2nd Ballot Ceremony



Balloting Committee Supervising Ballot Process



Chief Guest Maj Gen Amjad Ali Khan Khattak & Project Director DHA Bahawalpur Brig Arif Rashid Kiani at 2nd Ballot ceremony



2nd Ballot Ceremony

Development Work at a Glance





Ceremony of Contract signing with HRL



Secretary DHA Bahawalpur & COO of HRL At Contract Signing Ceremony



Abu Dhabi Expo (October 2015)



PD DHA Bahawalpur, with Pakistani Ambassador at UAE



PD DHA Bahawalpur, addressing IREIS Conference

Cholistan Jeep Rally (February 2016)



Dir Admin DHA Bahawalpur Wishing the Participants



Chief Guest, Education Minister Punjab and Dir Admin DHA Bahawalpur Distributing Prize Money to the Winner of Jeep Rally

Expo at Dubai (April 2016)



Exhibition of Zameen.com (May 2016)





Defence Day (September 2016)





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